

## GULL OFFERS BIG 15 CENT DISCOUNT FOR PRE-EASTER WEEK SAVINGS

Easter week is a busy time with Kiwis heading away for the extra-long weekend and spending more time at the pumps. Gull is giving motorists an opportunity to jump the queues and fill up before Easter with a 15 cent per litre Discount Day, which will apply to all fuel grades across the company's entire network, from 7:00am on March 25 February 2021 until 12:00pm midday on Friday 26 March 2021.

Pricing Analyst for Gull Crystal Feist says no one wants to spend their valuable holiday time waiting in queues when they could be on their way to the beach, so Gull is pleased to give Kiwis an added incentive to head to the pumps earlier.

"Gull's Discount Days are our way of thanking motorists and giving back to our loyal customers – especially in the busy lead up to Easter. There is no minimum spend and no maximum fill restrictions. Our price boards and pump prices are simply dropped from 7:00am today, for as much or as little fuel as you like so you can get out and enjoy time with your family."

At the majority of Gull outlets where Gull controls retail prices across the country, **average prices** will be as follows during the above-mentioned time frame:

Regular (91)	\$1.917
Force 10 (98)	\$2.117
Diesel	\$1.167

Lowest priced North Island sites outside of Auckland region as below:

Atiamuri	Offering the lowest North Island regular (91) price	\$1.787 per litre
Te Kuiti	Offering the lowest North Island diesel price	\$1.047 per litre
Gore	Offering the lowest South Island regular (91) price	\$1.797 per litre

All pricing across the Gull network is GST inclusive.

***\*\*Please note average prices quoted above are across sites where Gull controls the retail fuel price. Discounts are applied directly to the price board and pump price from the day before.***