

GULLS BIG 12 CENT DISCOUNT HOLDS BACK SKYROCKETING PRICE INCREASES

This week has seen more sharp increases in fuel prices, with some of the major fuel retailers increasing prices by as much as 6 cents per litre to reach all-time highs. Gull would like to offset some of the pain at the pumps by offering a BIG 12 cent per litre Discount Day.

The Discount Day will apply to all of Gull's fuel grades across the company's entire network from 7:00am on Thursday 24 February until 12:00pm midday on Friday 25 February 2022.

Pricing Analyst for Gull Crystal Feist, says Gull always jumps at any opportunity to bring savings back to the community, particularly when fuel prices are skyrocketing to never before seen highs, and kiwi motorists are already struggling.

"Gull's Discount Days are our way of giving back to NZ motorists and the loyal customers who have continued to support us. As always, there is no minimum spend and no maximum fill restrictions. Our price boards and pump prices are simply dropped from 7:00am today for as much or as little fuel as you like."

At the majority of Gull outlets where Gull controls retail prices across the country, **average prices** will be as follows during the above-mentioned time frame:

Regular (91)	\$2.557
Force 10 (98)	\$2.807
Diesel	\$1.787

Lowest priced sites as below:

Atiamuri	Offering the lowest regular (91) price	\$2.417 per litre
Te Kuiti	Offering the lowest diesel price	\$1.697 per litre

All pricing across the Gull network is GST inclusive.

*****Please note average prices quoted above are across sites where Gull controls the retail fuel price. Discounts are applied directly to the price board and pump price from the day before.***