



MEDIA RELEASE

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Fuel Santa arrives early for Kiwi motorists

Auckland, 20th December 2017 – Gull is ringing in Christmas early by offering 20 cents off per litre on all fuel from 7:00am today, Wednesday 20th December 2017, until 12pm on Thursday 21st December 2017.

Rohan Mehta, Gull Pricing Analyst, says, “Here at Gull, we’re getting into the spirit of the season and offering extra value to New Zealand motorists when they need it most.

“This is a time for holidays and celebrations and we’re glad we’ll be able to help people travel to see their family and friends.

“We are expecting that our 20 cents off per litre discount offering might pressure the opposition to price match us, which means greater choice and better value for everyone.”

At the majority of Gull outlets where Gull controls retail prices, average prices will be as follows from 7am on 20th December until 12pm on 21st December 2017:

Gull Regular	(91 Octane)	\$ 1.777 per litre
Gull Force 10	(98 Octane)	\$ 1.927 per litre
Gull Diesel		\$ 1.057 per litre

Gull Birkenhead on Auckland’s north shore – Gull’s brand new site & Gull Atiamuri will be offering the lowest prices during this time frame, selling as below:

Gull Regular	(91 Octane)	\$ 1.677 per litre
Gull Force 10	(98 Octane)	\$ 1.827 per litre
Gull Diesel		\$ 0.997 per litre

ENDS

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